

Pricing packet for Architects only. For Interior Designers and Real Estate Agents, see corresponding packet. All other potential clients, please contact valeriewalter@gmail.com for inquiries!

The fees for **Architectural Photography** work are as follows.

Initial Fee (up to 4 hours): \$500 ***new client special***

Hourly Rate after 4 hours: \$65/hr

These rates include assistant fee and basic photoshopping.

Add ons:

Twilight photos (at separate additional session) \$75

Rush orders (24 hour turn around) \$50

All sessions require 48 hour notice. Please call 215-527-2800 or email valeriewalter@gmail.com to schedule.

There is a deposit of \$100 to set the shoot date and time, unless otherwise specified and agreed upon. The deposit is not refundable if the Client cancels the engagement. If the Photographer fails to appear at the place and time specified above, the deposit shall be refunded in full to the Client. In the event of an emergency, equipment failure or other unforeseen circumstance, full refund will be given to the Client. If cancellation or rescheduling is necessary from the Client, please do so with a minimum of 24 hours notice. For reasons other than weather, a \$50 cancellation fee will be charged if scheduled appointment is canceled within 24 hours. Every effort will be made to accommodate a rescheduling. Valerie Walter Photography and Design reserves the right to not create images for the clients if she does not receive a signed contract with deposit before the date of the shoot.

The Client shall reimburse the Photographer for any additional costs the Photographer may incur for parking, tolls and other reasonable costs necessary to the performance of these services. These accessorial charges will be sent with the final invoice at time of final delivery of all photographs.

Payment of the stated fees is expected within two weeks upon client receiving the finished image work. A late fee of \$125 will go into effect on the 15th day after client receives finished work if payment is absent.

Valerie Walter Photography and Design reserves the right to use and reuse images from this event, publish and republish any images created from this event for advertising, self-promotion, sales, etc. Direct sales of Valerie Walter Photography and Design's images are strictly prohibited under Copyright laws. All direct sales of her images shall be done through her. If any individual or business partner relating to the client(s) mentioned above wishes to purchase photographs, he or she must be directed to Valerie Walter Photography and Design.

Valerie Walter Photography and Design retains copyright in the photographs, and hereby grants the Client unlimited but non-exclusive rights to use the photographs for which the Client pays.

The Client has the right to use all photography produced by Valerie Walter Photography and Design in relation to this contract for promotional purposes such as magazines, brochures, internet advertising, billboards, fliers, etc. When using images the client(s) are required to give due credit to Valerie Walter Photography and Design or Valerie Walter unless otherwise agreed upon in the contract; this pertains to, but is not limited to, web pages of any kind, pamphlets, fliers, newspapers, annual reports and low-circulation magazines.

The Client shall assist and cooperate with the Photographer in obtaining the desired photographs, including but not limited to specifying persons and/or scenes to be photographed; providing a person to guide the Photographer to desired persons and/or scenes; pre-shoot consultations, etc. The client's input is important when choosing which rooms or exterior features to photograph. The Photographer shall not be responsible for photographs not taken as a result of the Client's failure to provide reasonable assistance or cooperation. Property is expected to be staged and cleaned prior to the set appointment. The photographer will make a reasonable effort to tidy the rooms to create the most aesthetically pleasing and uncluttered photographs. All properties will be shot AS IS or Photographer will charge \$100/hour for clean up for unprepared rooms or Client will be required to pay \$50 cancellation fee and new appointment will be set.

The Client shall provide the Photographer with a written list of the proof images from which final photographs are to be prepared and edited. All files will be delivered within 3 business days from the time of the shoot unless otherwise discussed. Proof photographs shall be delivered to the Client on CD ___ or available through You Send It or Drop Box ___ (check one). Client can choose most convenient method.

Client Name _____

Client Address _____

Photography Location _____

Photography Date _____ Start Time _____

Clients _____

Signatures: _____

Date: _____

Photographer Signature: _____